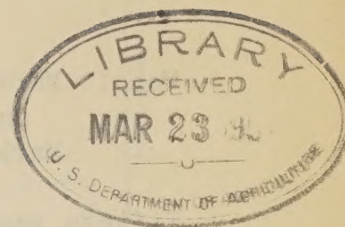


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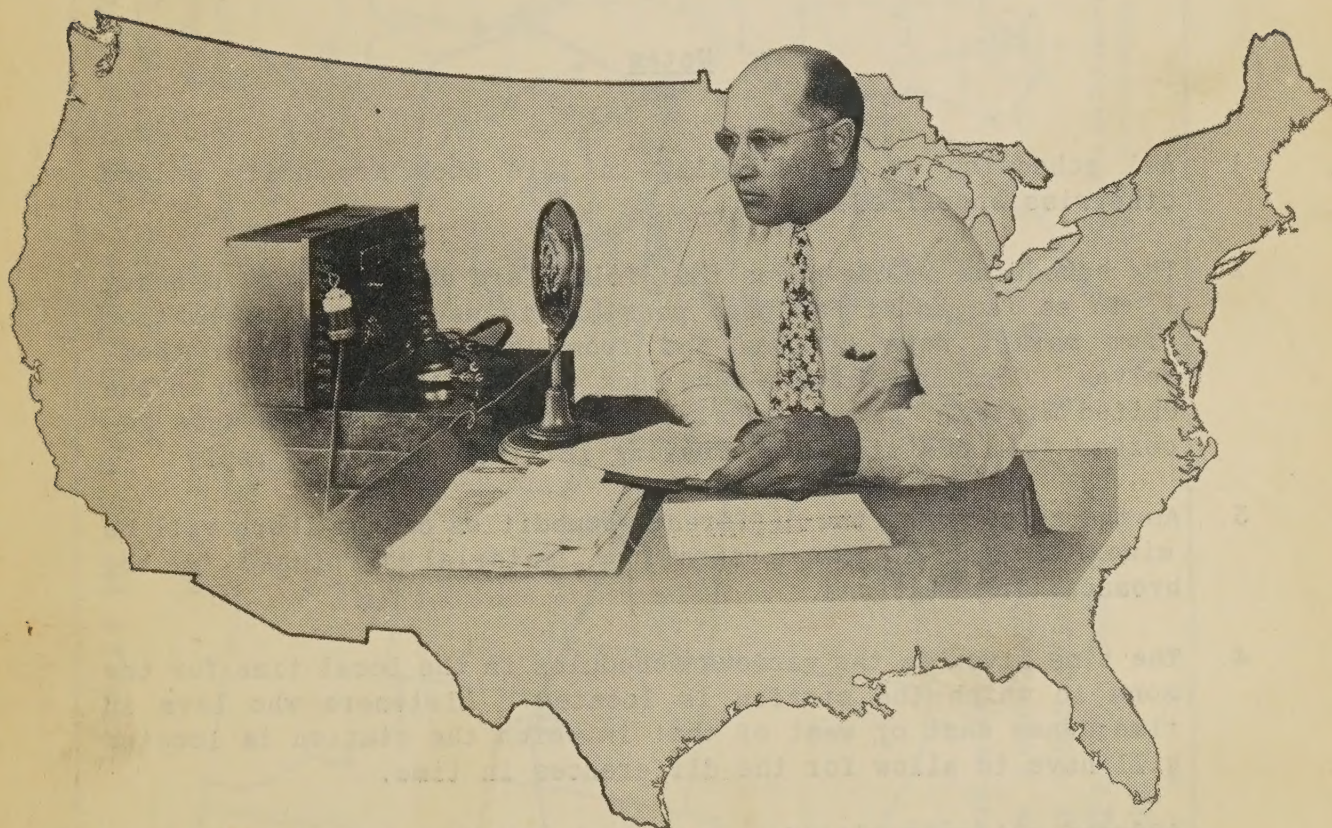
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MARKET NEWS RADIO BROADCASTING SCHEDULE



for 1937



U.S. DEPARTMENT OF AGRICULTURE
BUREAU OF AGRICULTURAL ECONOMICS
WASHINGTON, D.C.

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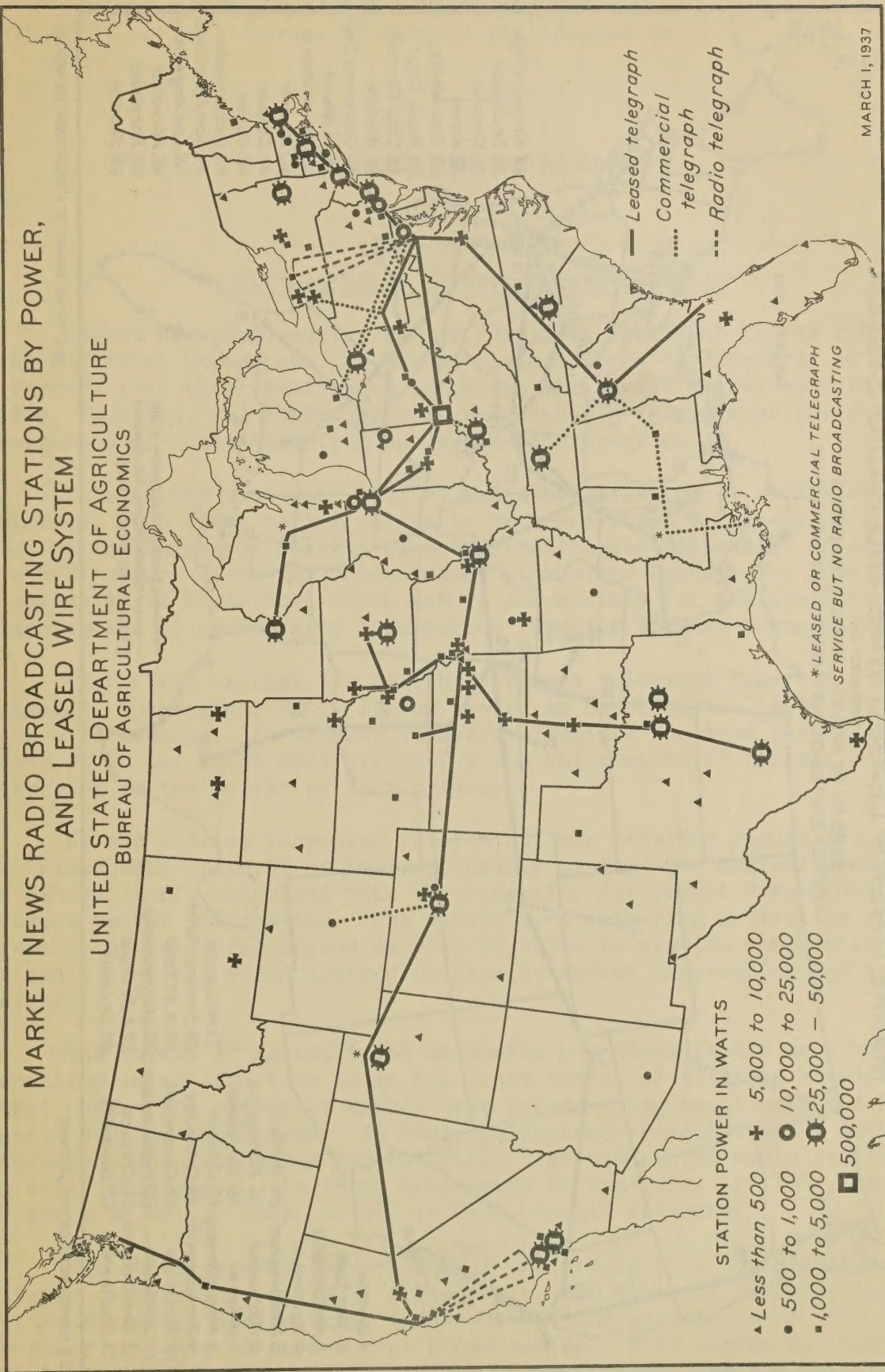
Notes

1. All schedules of broadcasting in this book are daily unless otherwise specified.
2. The schedules on the pages that follow are correct as of January 1, in so far as it has been possible to secure the information from market news offices and from the radio stations themselves. Circular letters were sent to every radio station in the United States. From a total of 685 stations, replies were received from 558 stations, leaving 127 that failed to reply.
3. As the seasons for the different commodities change there will be minor changes in the programs of material furnished to the broadcasting stations.
4. The time given in the various schedules is the local time for the zone in which the station is located. Listeners who live in time zones east or west of that in which the station is located will have to allow for the differences in time.

Address all communications concerning Market News by Radio to the Bureau of Agricultural Economics, U. S. Department of Agriculture, Washington, D. C.

MARKET NEWS RADIO BROADCASTING STATIONS BY POWER, AND LEASED WIRE SYSTEM

UNITED STATES DEPARTMENT OF AGRICULTURE
BUREAU OF AGRICULTURAL ECONOMICS

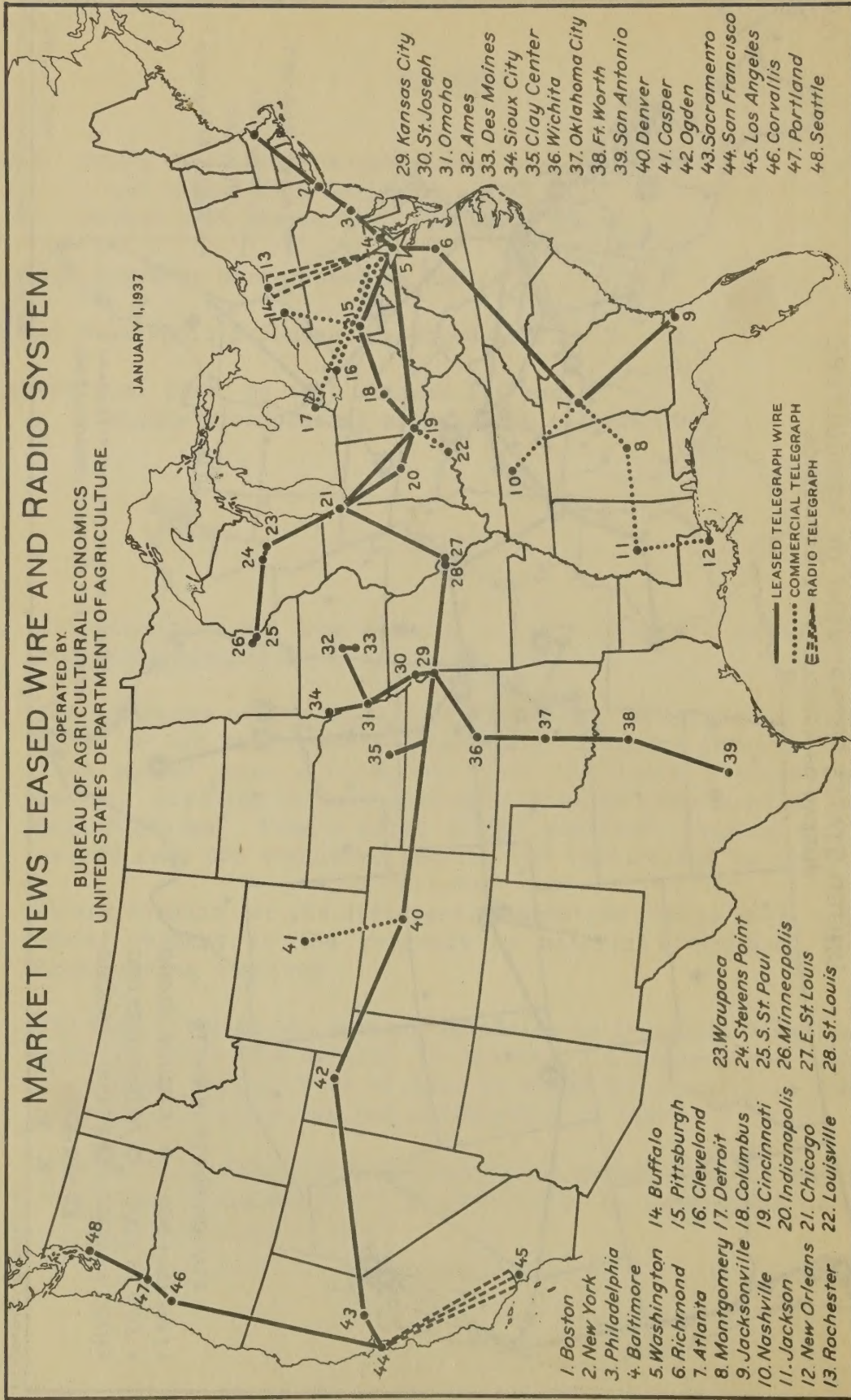


MARCH 1, 1937

MARKET NEWS LEASED WIRE AND RADIO SYSTEM

OPERATED BY
BUREAU OF AGRICULTURAL ECONOMICS
UNITED STATES DEPARTMENT OF AGRICULTURE

JANUARY 1, 1937



UNITED STATES DEPARTMENT OF AGRICULTURE
Bureau of Agricultural Economics

MARKET NEWS BY RADIO

Fifteen Years of Market News by Radio

Market news information is now regularly broadcast by 184 radio stations scattered throughout the United States. Each day hundreds of thousands of farmer tune their radio sets to obtain the latest market reports of prices, supplies, and other agricultural economic information basic to the development of their marketing and production programs.

This is the sixteenth year of radio broadcasting of market news information. The first market report to be transmitted was prepared in December, 1920, by the Bureau of Markets of the United States Department of Agriculture. This bureau soon after was consolidated with other agencies to form the Bureau of Agricultural Economics, which now is responsible for the development and dissemination of market news information relating to farm commodities.

That first message was sent by wireless telegraph from the Bureau of Standards, Washington, D.C. It was issued on December 15, 1920, without previous announcement. An amateur in nearby Virginia received the report and posted it in the local post office for the information of farmers and others interested in the course of farm prices.

As the service increased in size and was provided regularly, it met the widespread approval of farmers, county agents, the agricultural press, and others deeply concerned with the necessity for prompt dissemination of accurate market information. The market news gathering activities of the Bureau of Agricultural Economics were adjusted to provide cooperation with the radio stations which desired to provide market information for their listeners.

The Bureau of Agricultural Economics has periodically sent out questionnaires in an effort to learn the exact number of stations broadcasting market news. The growth of market news broadcasting is illustrated by the reports sent to the Bureau. In 1921, radiophone broadcasting of market news information was instituted for the first time with three radio stations making daily broadcasts. In 1922, there were 65 stations. In 1923, the number had grown to 85; in 1924, to 92; in 1929, to 110 stations.

The questionnaires have not been uniform so that the results are not entirely comparable. In 1932, for example, 222 stations reported that they were broadcasting agricultural information. The questionnaire that year did not refer strictly to market news broadcasting. This survey has been confined definitely to market news broadcasting and shows that 184 stations had regularly scheduled market news programs. The Radio Service of the Department reports that more than 200 additional stations are broadcasting official information for farmers and homemakers.

The Bureau of Agricultural Economics maintains a network of branch offices in the principal marketing centers for agricultural products. Trained workers gather information at the market places and issue daily reports on prices, supplies, commercial movement, and distribution of livestock and live-stock products, fruits and vegetables, dairy and poultry products, cotton, grain, hay, feed, seed, tobacco, and other products. These reports are made available for public distribution as promptly as possible. The public interest is served by this service for it provides producers, consumers, the trade, and research workers with reliable, impartial reports. The branch offices are joined by a network of leased wires which make it possible to provide nationwide information with regard to all of the principal markets.

Distribution of this information to the public is primarily dependent upon newspapers and the radio. The intense reader interest in market news has long been recognized by newspapers. Those in charge of radio station programs also regard market news as having a high degree of interest and also regard their transmission as a public service to their listeners.

It has been established that large numbers of farmers depend either upon the radio or the newspapers or both to supply them with market news, essential to the planning of their marketing and production programs. It has been established further that the number depending upon radio exclusively has increased in recent years, particularly in those areas far removed from large cities where daily newspapers are delivered 12 to 36 hours later than time of publication.

Market news broadcasting is handled in several ways by radio stations. In some cases, broadcasting facilities have been established adjacent to the markets and certain periods made available for market news. A representative of the Bureau of Agricultural Economics takes the microphone and makes a report usually lasting 5 to 10 minutes. In other cases, where the distance from the Bureau branch office to a station studio is not great, the Bureau's representative visits the studio and makes his report there. In other instances, a report from the branch office is sent by messenger to the radio station, where a member of the station staff broadcasts it. In still other instances, where there is no branch office of the Bureau of Agricultural Economics the station subscribes to one of the Commercial News Department (CND) services maintained by the telegraphic companies. A member of the station staff broadcasts the information immediately after the telegraphic dispatch is received. Some stations have arranged for the broadcasting to be done by county extension agents.

An outstanding example of cooperation in the broadcasting of market news information is found in the case of the New England Radio News Service, with headquarters at Boston, Massachusetts. This service was begun in 1928. The Bureau of Agricultural Economics has entered into a cooperative agreement with the Departments of Agriculture of the six New England States; the Extension Service of Massachusetts, and farm organizations in the area. A small staff is maintained at Boston. Stations WBZ at Boston and WBZA at Springfield, operated by the National Broadcasting Company, cooperate by making available an early morning and a noon period for broadcasting market news as well as other significant, interesting agricultural information. Beneficiaries are not only New England farmers but also those engaged in the agricultural trade. An

effort to supply information desired by urban consumers is also made, with the result that the programs are accredited with wide listener appeal.

At South St. Paul, Minnesota, a large livestock marketing center, Station WCCO of Minneapolis and St. Paul, maintains a small studio only a short distance from the Bureau's branch office. For many years the program schedule of the station has provided a fixed daily period when the Bureau's representative broadcasts livestock receipts, prices, and a brief review of the day's markets. These broadcasts have considerable listener appeal, and a large number of farmers depend upon these broadcasts as their primary source of market news information.

The experience of station program managers and staff members of the Bureau of Agricultural Economics, who check periodically the extent and forms of distribution of market news information, appears to commend several principles in market news broadcasting:

(1) Periods during which market news information is broadcast should be definitely fixed and changes in the scheduled time made only after adequate notice to the listeners who depend on the reports.

(2) The same voice should broadcast each report, so that voice as well as time may become part of the tradition of the program, giving it the place of an institution.

(3) The time of broadcast should be adjusted so as to make possible a report on the day's market rather than on only one segment of the day's marketing (unless time is available for several broadcasts during the marketing day). The broadcast should be at a time when farmers are most likely to be near their radios. It has been established that farm wives frequently take notes on market news broadcasts, but it is preferable that the time be so arranged that the farmer himself may listen. Most farmers are at home and their radios available during the noon period. Other times when market news information can reach farmers include the morning breakfast period and any time in the evening after 6:00 to 6:30 P.M.

<u>Daily</u>	
10:00 a.m.	Poultry, egg & butter market reports Produce market reports Cotton market reports Livestock market reports
12:00 noon	Repeat same program as given at 10:00 a.m.
2:30 p.m.	Repeat same program as given at 10:00 a.m.

Daily
7:15 a.m.

Dairy price reports
Fruits & Vegetables reports
Seed prices and supplies
General agricultural information
Cattle market
Feed grain review
Crop reports

Daily except
Sun. & Mon.
12:00 noon Summary of preceeding days market at East St. Louis

ARKANSAS - cont'd.

LITTLE ROCK: Arkansas Radio and Equipment Co.
Station KARK Kilocycles 890 Power 500 watts-day
250 watts-night

Daily

9:50 a.m. Livestock market reports
Poultry market reports
Grain market reports
12:00 noon Cotton market reports
Grain market reports
10:00 p.m. Cotton market reports
Grain market reports

- - - - -

CALIFORNIA

CHICO: Golden Empire Broadcasting Co.
Station KHSL Kilocycles 950 Power 250 watts

Daily

12:00 noon Butter and egg market - San Francisco
Poultry market - San Francisco
Livestock market summary
Grain market - San Francisco - Chicago

Weekly

Sat. 12:00 noon Summary of weekly market

- - - - -

EL CENTRO: E. R. Ireby and F. M. Bowles
Station KXC Kilocycles 1500 Power 100 watts

Daily

1:30 p.m. Produce market in season

- - - - -

FRESNO: McClatchy Broadcasting Co.
Station KMJ Kilocycles 580 Power 1,000 watts-day
500 watts-night

Daily

12:48 p.m. Grain market report - Chicago
Butter & Egg market - Los Angeles and San Francisco

- - - - -

LONG BEACH: Consolidated Broadcasting Corp. Ltd.
Station KGER Kilocycles 1360 Power 1,000 watts

Daily

6:20 a.m. Eastern produce market reports,
Trucked in receipts of Los Angeles markets

- - - - -

CALIFORNIA - cont'd.

LOS ANGELES: Evening Herald Publishing Co.
Station KEHE Kilocycles 780 Power 1,000 watts-day
500 watts-night

Daily:

6:00 a.m. Butter market reports
Poultry and egg market reports
Citrus market reports
Livestock market reports

Daily except

Sat. & Sun.

4:30 p.m. Livestock market

LOS ANGELES: Earl C. Anthony, Inc.
Station KFI (Clear Channel)
Kilocycles 640 Power 50,000 watts

Weekly

Tues. & Thurs.

11:45 a.m. Livestock market reports
Hog receipts
Produce market reports

LOS ANGELES: Ben S. McGlashan
Station KGEJ Kilocycles 1200 Power 100 watts

Daily except

Sun. 11:15 a.m. Fruits & Vegetables reports
Grain market reports

LOS ANGELES: KMTR Radio Corp.,
(Hollywood) Station KMTR Kilocycles 570 Power 1,000 watts

Daily

12:45 p.m. General market information
4:50 p.m. Closing market quotations

LOS ANGELES: Columbia Broadcasting System of California, Inc.
(Hollywood) Station KNX (Clear Channel)
Kilocycles 1050 Power 50,000 watts

Daily

1:45 p.m. Closing grain market quotations and net changes
Closing quotations on cotton- New York
Livestock receipts, sales and quotations on
cattle, hogs and sheep for Los Angeles.
12:00 midnight Repeat same program as given at 1:45 p.m.

CALIFORNIA - cont'd.

MERCED: Merced Star Publishing Co.
Station KYOS Kilocycles 1040 Power 250 watts

Daily

12:45 p.m. Produce market reports
Livestock market report - So. San Francisco
Dairy market report - So. San Francisco
Poultry market report - So. San Francisco
4:30 p.m. Cotton market prices - New Orleans

MONTEREY: Monterey Peninsula Broadcasting Co.
Station KDON Kilocycles 1210 Power 100 watts

Daily

7:30 a.m. Dairy market reports - San Francisco
Butter & egg quotation - San Francisco
Cheese quotation - San Francisco

OAKLAND: Tribune Building Co.
Station KLX Kilocycles 880 Power 1,000 watts

Daily except

Sun. 7:05 p.m. Butter, Eggs and Cheese market quotations

REDDING: Golden Empire Broadcasting Co.,
Station KVCV Kilocycles 1200 Power 100 watts

Daily

12:00 noon General commodity reports
Livestock market reports
Poultry market reports

SACRAMENTO: McClatchy Broadcasting Co.
Station KFBK Kilocycles 1490 Power 5,000 watts

Daily

4:15 p.m. General agricultural market news
Last minute quotations on Northern
California's agricultural products.

CALIFORNIA - cont'd.

SAN BERNARDINO: J. C. and E. W. Lee (Lee Brothers Broadcasting Co.)
Station KFXM Kilocycles 1210 Power 100 watts

Daily

2:00 p.m. Butter, poultry and egg market reports
Grain market reports

SAN JOSE: Pacific Agricultural Foundation, Ltd.
Station KQW, Kilocycles 1010 Power 1,000 watts

Daily

12:30 p.m. Fruits and Vegetables market reports - San Francisco,
and some eastern markets
Grain Markets - San Francisco, Chicago
Livestock market - So. San Francisco
Poultry & egg market - San Francisco
Butter & Cheese market - San Francisco

STOCKTON: E. F. Pepper
Station KGDM Kilocycles 1100 Power 1,000 watts

Daily

12:05 p.m. Cattle, hog and sheep market reports

COLORADO

DENVER: KLZ Broadcasting Co.
Station KLZ Kilocycles 560 Power 5,000 watts-day
1,000 watts-night

Daily

7:45 a.m. General Market News Information
12:15 p.m. General Market News Information

DENVER: National Broadcasting Co.
Station KOA (Clear Channel)
Kilocycles 830 Power 50,000 watts

Daily

Mon. Tue.
& Sat. 12:00noon Livestock market reports - Chicago-Omaha-Kansas City-
St. Joseph-Denver.
Sheep Market reports - same cities
Fruits and Vegetables markets reports

Wed. Thurs.

Fri. 4:41 p.m. Same program as given at 12:00 noon

Weekly: Wed. 12:15 p.m. Progress of the markets

COLORADO-cont'd.

DENVER: Colorado Radio Corp.
Station KVOD Kilocycles 920 Power 500 watts

Daily

1:00 p.m. Opening grain market reports
5:00 p.m. Summary of grain market

DURANGO: C. Guy Shepard,
Station KIUP Kilocycles 1370 Power 100 watts

Daily

6:40 p.m. Livestock and sheep market report

STERLING: Elmer G. Beebler,
Station KGEK Kilocycles 1200 Power 100 watts

Daily

12:30 p.m. Livestock market reports

CONNECTICUT

BRIDGEPORT: Southern Connecticut Broadcasting Corp.
Station WICC Kilocycles 600 Power 1,000 watts-day
500 watts-night

Daily

7:30 a.m. General market information

HARTFORD: The Hartford Times, Inc.,
Station WTIC (Clear Channel)
Kilocycles 1040 Power 50,000 watts

Weekly:

Tues.

1:15 p.m. Fruits & Vegetables reports
Poultry and egg reports

Thurs.

1:15 p.m. Fruits & Vegetables reports
Poultry and egg report

Sat.

1:15 p.m. Apple market reports

NOTE: This service only during summer months.

CONNECTICUT - cont'd.

NEW BRITAIN: State Broadcasting Corp.
Station WNBC Kilocycles 1380 Power 250 watts-day

Daily

11:30 a.m. Fruits and Vegetables market reports
Egg market reports

11:45 a.m. Fruits and Vegetables market reports
Egg market reports

NEW HAVEN: City Broadcasting Corp.
Station WELI Kilocycles 900 Power 500 watts-day

Daily except

Sun. 11:30 a.m. Livestock market reports
Produce market reports
Agriculture Reviews.

FLORIDA

GAINESVILLE: University of Florida
Station WRUF Kilocycles 830 Power 5,000 watts

Daily except

Sunday

12:50 p.m. Livestock, hog, sheep and cattle reports
Poultry and egg reports

LAKELAND: Lake Region Broadcasting Co.
Station WLAK Kilocycles 1310 Power 100 watts

Daily

12:20 p.m. Fruit movement bulletin

6:00 p.m. Citrus auctions

8:00 p.m. Packing house reports

12:20 p.m. Fruit movements

TALLAHASSEE: Florida Capitol Broadcasters, Inc.
Station WTAL Kilocycles 1310 Power 100 watts

Daily

6:45 p.m. Fruits & Vegetable reports

- 11 -
FLORIDA - cont'd.

WEST PALM BEACH: Hazlewood, Inc.
Station WJNO Kilocycles 1200 Power 100 watts

Daily
12:00 noon General market information
12:15 p.m. Produce market reports

GEORGIA

ATHENS: Liberty Broadcasting Co.,
Station WTFI Kilocycles 1450 Power 500 watts

Weekly
Sat. 1:00 p.m. Cotton market review

ATLANTA: Atlanta Journal Co.
Station WSB (Clear Channel)
Kilocycles 740 Power 50,000 watts

Daily
2:30 P.M. Summary of cotton market

Weekly
Sat. 12:30 p.m. World Wide cotton report

Monthly
When released Cotton estimates

AUGUSTA: Augusta Broadcasting Co.
Station WRDW Kilocycles 1500 Power 100 watts

Weekly
Sat. 1:00 p.m. Cotton market review

IDAHO

LEWISTON: H. E. Studebaker
Station KRLC Kilocycles 1420 Power 100 watts

Daily
8:15 a.m. Opening grain market
12:00 noon Closing grain market
12:15 p.m. Livestock quotations
Butter & Egg market

ILLINOIS

CARTHAGE: Superior Broadcasting Service, Inc.
Station WCAZ Kilocycles 1070 Power 100 watts

Daily
1:05 p.m. Hog market reports
Livestock market reports

CHICAGO: Drovers Journal Publishing Co.
Station WAAF Kilocycles 920 Power 1,000 watts-day

Daily
6:15 a.m. Estimated receipts of livestock - Chicago
6:30 a.m. Estimated receipts of livestock - Chicago
1:20 p.m. Livestock market reports
3:10 p.m. Complete livestock market reports

Weekly
Sun. 2:30 p.m. Estimated receipts of livestock - Chicago
3:00 p.m. Estimated receipts of livestock - Chicago

CHICAGO: WJJD, Inc.,
Station WJJD Kilocycles 1130 Power 20,000 watts

Daily
6:15 a.m. Estimated receipts of livestock
9:45 a.m. Opening grain quotation
10:28 a.m. Present grain and market letter
1:00 p.m. Livestock market
1:28 p.m. Closing grain quotation

Weekly
Mon. 1:20 p.m. Grain market Review
Tues. 6:05 a.m. Grain market Review
Thurs. 1:20 p.m. Feed Review
Fri. 6:05 a.m. Feed Review

CHICAGO: American Broadcasting Co.
Station WLS (Clear Channel)
Kilocycles 870 Power 50,000 watts

Daily
6:15 a.m. Estimated receipts of livestock-Chicago, Indianapolis and
8:59 a.m. Livestock receipts - Chicago and Indianapolis. / St. Paul.
Hog flashes
11:45 a.m. Fruits and Vegetables 'markets

Weekly
Sat. 12:30 p.m. Grain Market reports
Sat. 12:45 p.m. Livestock market review
Sun. 11:58 a.m. Livestock estimates

- 13 -
ILLINOIS - cont'd.

HARRISBURG: Harrisburg Broadcasting Co.
Station WEBQ Kilocycles 1210 Power 250 watts-day
100 watts-night

Daily
3:45 p.m. Livestock market reports
8:45 p.m. Livestock market reports.

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PEORIA: Peoria Broadcasting Co.
Station WMBD Kilocycles 1440 Power 500 watts

Daily
12:30 p.m. Produce market reports - Chicago
Grain market reports - Chicago, Winnipeg and Liverpool
Livestock market reports from leading livestock
market of the country

- - - - -

QUINCY: Illinois Broadcasting Corp.
Station WTAD Kilocycles 900 Power 1,000 watts-day

Daily
12:15 p.m. Livestock; hog and sheep reports
Poultry and egg reports
Butter reports.

- - - - -

ROCK ISLAND: Rock Island Broadcasting Co.
Station WHBF Kilocycles 1210 Power 250 watts-day
100 watts-night

Daily except
Sun. 12:45 p.m. Livestock market reports - Chicago

- - - - -

INDIANA

ANDERSON: Anderson Broadcasting Corp.
Station WHBU Kilocycle 1210 Power 250 watts-day
100 watts-night

Daily
11:35 a.m. Livestock and grain market reports
2:00 p.m. Livestock and grain market reports
5:00 p.m. Livestock and grain market reports

- - - - -

FT. WAYNE: Westinghouse Electric & Manufacturing Co.,
Station WGL Kilocycles 1370 Power 100 watts

Daily
6:45 a.m. Resume of previous day's livestock, produce and
grain markets.

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INDIANA - cont'd.

FT. WAYNE: The Main Auto Supply Co.
Station WOTO (Clear Channel)
Kilocycles 1160 Power 10,000 watts

Daily
6:55 a.m. Resume of previous days market on livestock, produce,
and grain
7:10 a.m. Agricultural news
10:35 a.m. Livestock market - Indianapolis-Chicago-Kansas City,
and Buffalo.
Produce markets - Chicago-Indianapolis
11:55 a.m. Late resume of grain markets - Chicago-Indianapolis
Late resume of produce - Chicago-Indianapolis
Late resume of livestock, Louisville-Cincinnati
2:45 p.m. Grain market trend - Chicago

Weekly
Sat. 11:55 a.m. Progress of livestock & grain markets

INDIANAPOLIS: Indianapolis Light & Power Co.
Station WFBM Kilocycles 1230 Power 5,000 watts-day
1,000 watts-night

Daily
12:15 p.m. Livestock markets - Indianapolis and Chicago
Grain markets - Chicago, Indianapolis and Liverpool

INDIANAPOLIS: Indianapolis Broadcasting Inc.
Station WIRE Kilocycles 1400 Power 1,000 watts-day
500 watts-night

Daily except
Sun. 11:55 a.m. Livestock Market reports

NEW ALBANY: North Side Broadcasting Corp.
Station WGRC Kilocycles 1370 Power 250 watts-day

Daily
12:00 noon Livestock market quotations

WEST LAFAYETTE: Purdue University
Station WBAA Kilocycles 890 Power 1,000 watts

Daily except
Sat. & Sun.
1:45 p.m. Grain future market-Chicago, Winnipeg, Minneapolis and
Liverpool
Grain receipts and shipments from primary markets
Cash grain market - Chicago
Final livestock market - Chicago, Indianapolis and Lafayette

(over)

INDIANA - cont'd.

WEST LAFAYETTE:

(cont'd.)

Sat. only

12:45 p.m. Same program as given at 1:45 p.m.

Weekly

Fri. 1:55 p.m. Weekly beef cattle market review - Chicago

Sat. 12:55 p.m. Weekly hog and lamb market review - Indianapolis

Periodically

Mon. Tues. Wed.

Thurs. 1:55 p.m. Information on crops, livestock, poultry and eggs,
butter, produce market, outlook reports and
reviews.

IOWA

AMES:

Iowa State College of Agriculture & Mechanic Arts

Station WOI Kilocycles 640 Power 5,000 watts

Daily

6:45 a.m. Livestock receipts - Chicago, Sioux City, St. Louis,
St. Joseph, Indianapolis, Omaha, St. Paul, Kansas
City, Buffalo, Pittsburgh.

8:50 a.m. Hog flash - Chicago, Sioux City, Omaha, Indianapolis,
Livestock receipts - Chicago, Denver, Sioux City, St.
Louis, St. Joseph, Indianapolis, Omaha, St. Paul,
Kansas City, Buffalo, Pittsburgh

Daily except

Sat. 9:30 a.m. Preliminary livestock reports from interior packers
Hog flashes - Chicago, Sioux City, Omaha, St. Paul,
St. Louis, Kansas City, Buffalo, Pittsburgh

10:30 a.m. Live poultry market, New York
Livestock, hog and sheep reports from Chicago, Sioux
City, Omaha, St. Paul, St. Louis, St. Joseph,
Kansas City.

Butter market reports - Chicago, New York.

Poultry & egg reports - Chicago, New York.

Butter & egg futures - Chicago

Daily except

Sat. 12:15 p.m. Summary butter & egg market - Chicago
Advance estimates livestock receipts
Detailed report on hogs, cattle, sheep - Chicago, Sioux
City, St. Joseph, Omaha, St. Paul, St. Louis, Kansas
City.

1:30 p.m. Advance estimates livestock receipts
Closing reports in hogs, cattle & sheep
Dressed poultry report - New York
Butter & egg futures - Chicago

SHENANDOAH:

May Seed and Nursery Co.

Station KMA Kilocycles 930 Power 2,500 watts-day
1,000 watts-night

Market News Information

NOTE:

Only recently started broadcasting market news infor-
mation. Program not available at time this publication
was issued.

IOWA - cont'd.

DES MOINES: Central Broadcasting Co.
 Station WHO (Clear Channel)
 Kilocycles 1000 Power 40,000 watts

Daily:

9:00 a.m. Opening hog market flash
 Estimates receipts livestock
 11:15 a.m. Grain market reports
 Livestock and hog market reports
 Poultry and egg market reports
 Grain futures
 1:30 p.m. Closing grain market
 Closing livestock market
 Closing produce market

DUBUQUE: Sanders Brothers Radio Station
 Station WKBB Kilocycles 1500 Power 250 watts-day
 100 watts-night

Daily

11:30 a.m. Livestock market - E.St.Louis
 Cattle, calves, hogs & sheep prices

MARSHALLTOWN: Marshall Electric Co. Inc.
 Station KFJB Kilocycles 1200 Power 250 watts-day
 100 watts-night

Daily

10:00 a.m. Livestock market - Chicago
 1:00 p.m. Summary of livestock market for Chicago - Omaha - Sioux
 City and Kansas City.

SIOUX CITY: Perkins Brothers Co.
 (The Sioux City Journal)
 Station KSCJ Kilocycles 1330 Power 5,000 watts-day
 1,000 watts-night

Daily

7:05 a.m. Opening hog trade
 8:45 a.m. Estimated hog receipts
 9:45 a.m. Early livestock trade
 10:45 a.m. Mid-session livestock trade
 12:45 p.m.
 (except Sat.) Advance livestock estimates

Sat. onlyNOTE:

12:45 p.m. program omitted on Saturday
 Closing livestock trade and advance estimates
 included on the 10:45 a.m. broadcast.

IOWA - cont'd.

SHENANDOAH: KFNF, Inc.
Station KFNF Kilocycles 890 Power 1,000 watts-day
500 watts-night

Daily

11:00 a.m. Livestock receipts all mid-west markets
Grain market - Chicago
12:30 p.m. Grain market - Chicago
Livestock markets - St. Louis, St. Joseph, Omaha and
Nebraska City.
Special bulletins
7:00 p.m. General summary grain market - Chicago
Livestock market review for Chicago, Omaha, St. Joseph,
Sioux City.
Crop news and special bulletin

KANSAS

ABILENE: The Farmers' and Bankers' Life Insurance Co.
Station KFBI Kilocycles 1050 Power 5,000 watts

Daily

9:00 a.m. First Hog market report - Kansas City
First Cattle market report - Kansas City
11:00 a.m. Second Cattle market report - Kansas City
Second Hog market report - Kansas City
1:15 p.m. Livestock Market and estimated receipts for
following day- Chicago and Kansas City.
Grain market report - Chicago

KANSAS CITY: The WLBF Broadcasting Co.
Station WLBF Kilocycles 1420 Power 100 watts

Daily

4:45 p.m. Hay market - Kansas City

LAWRENCE: WREN Broadcasting Co.
Station WREN Kilocycles 1220 Power 5,000 watts-day
1,000 watts-night

Daily except

Sun. 12:30 p.m. General Market news reports

KANSAS cont'd.

MANHATTAN: Kansas State College of Agriculture and Applied Science
Station KSAC Kilocycles 580 Power 1,000 watts-day
500 watts-night

Daily except

Sat. & Sun.

12:30 p.m. Livestock Market reports

Weekly

Mon. 12:40 p.m. Market trends

Monthly

First Mon.

12:45 p.m. Agricultural Outlook situation

TOPEKA: Topeka Broadcasting Assn. Inc.
Station WIBW Kilocycles 580 Power 5,000 watts-day
1,000 watts-night

Daily

6:55 a.m. Estimated livestock receipts - Kansas City - Chicago-
St. Louis-Omaha, St. Joseph and Wichita.

12:15 p.m. Livestock, sheep market reports - Kansas City - Chicago,
St. Joseph, St. Louis, Omaha and Wichita.

Advance estimates of livestock and sheep receipts-
Chicago, Kansas City, St. Louis, Omaha, St. Joseph
and Wichita

Butter and Egg receipts - Chicago

WICHITA: Radio Station KFH Co.
Station KFH Kilocycles 1300 Power 5,000 watts-day
1,000 watts - night

Daily

9:35 a.m. Opening livestock market reports

12:45 p.m. Livestock Market reports

2:05 p.m. Closing livestock market reports

KENTUCKY

LEXINGTON: American Broadcasting Corp. of Kentucky
Station WLAP Kilocycles 1420 Power 250 watts-day
100 watts-night

Daily except

Sun. 1:45 p.m. Grain market review & prices.

KENTUCKY cont'd.

LOUISVILLE: WAVE INC.
 Station WAVE Kilocycles 940 Power 1,000 watts

Daily
9:57 a.m. Opening livestock market - Louisville
12:35 p.m. Closing livestock market - Louisville
 Poultry and egg market reports

LOUISVILLE: The Courier-Journal Co. and the Louisville Times Co.
 Station WHAS (Clear Channel)
 Kilocycles 820 Power 50,000 watts

Daily except
Sun. 12:35 p.m. Livestock market reports, Louisville-Chicago.

LOUISIANA

LAFAYETTE: Evangeline Broadcasting Co.
 Station KVOL Kilocycles 1310 Power 100 watts

Daily except
Sun. 12:15 p.m. Cotton market reports
 6:00 p.m. Cotton market reports

Weekly
Sat. 11:30 a.m. Grain market review
 Livestock market review
 Produce market reports
 Agricultural situation

MAINE

PORTLAND: Congress Square Hotel Co.
 Station WCSH Kilocycles 940 Power 2,500 watts-day
 1,000 watts-night

Daily except
Sat. & Sun.
12:45 p.m. Fruits & Vegetables market reports
 Poultry market reports
 Dairy market reports

PRESQUE ISLE: Aroostook Broadcasting Corp.
 Station WAGM Kilocycles 1420 Power 100 watts

Daily
5:45 p.m. Potato market situation

MARYLAND

BALTIMORE: The WBAL Broadcasting Co.
Station WBAL (Clear Channel)
Kilocycles 1060 Power 10,000 watts

Weekly

Mon. 1:15 p.m. Livestock market reports - Baltimore
Fruits and Vegetables reports
Poultry reports

Thurs. 1:45 p.m. Livestock market report - Baltimore
Fruits & Vegetables reports
Poultry reports

MASSACHUSETTS

BOSTON: Bay State Broadcasting Corp.
Station WAAB Kilocycles 1410 Power 500 watts

Daily

1:15 p.m. Produce market reports
General Agricultural situation

BOSTON: Westinghouse Electric & Manufacturing Co.
Station WBZ (Clear Channel)
Kilocycles 990 Power 50,000 watts

Daily

Mon. through

Fri. 6:30 a.m. Presque Isle and other Aroostock Co. Me. potato shipping
points - potato market.

Potato market - Boston

Farmers' market - Boston

Butter market - Boston

Egg & Poultry market - Boston

Live poultry market - New York

Fruit auction sales - Boston

Regional produce market - Boston

Reviews & Summaries, when available

Mon. through

Fri. 1:30 p.m. Fruits & Vegetables reports - Boston Terminal market
Carlot shipment of fruits & Vegetables, receipts, and
track holdings at Boston

Potato market reports - New York

Farmers' market - Boston

Fresh dressed meats - Boston

Wool market reports - Boston

Weekly

Mon. 6:30 a.m. Connecticut markets for fruits & vegetables - Hartford,
New Haven.

Egg market reports - Hartford and New Haven

Live and dressed poultry market - Hartford and New Haven

Connecticut egg and live poultry auctions - Hamden and
Hartford.

(over)

MASSACHUSETTS - cont'd.

BOSTON: - cont'd.

Weekly

Tues. 6:30 a.m. Connecticut market for fruits & vegetables - Hartford,
New Haven.
Egg market reports - Hartford and New Haven
Live and dressed poultry market - Hartford and New Haven
Wholesale markets, including egg auctions - Springfield,
Providence.
Massachusetts egg auction - Brockton
New Hampshire egg auction - Derry
1:30 p.m. Receipts of butter, eggs and dressed poultry - Boston
(Sept.- Apr.) Special apple report
Wed. 6:30 a.m. Special apple report - New England - New York
Live poultry auction - Brockton
Hay, grain and feed market - Boston
Connecticut egg and live poultry auctions - Hamden and
Hartford.
Thurs. 6:30 a.m. Livestock market - Brighton
Live poultry market - New York
Connecticut markets for fruits and vegetables - Hartford
and New Haven.
Egg market reports - Hartford and New Haven
Live and dressed poultry market - Hartford & New Haven
New Hampshire egg auction - Derry
Fri. 6:30 a.m. Special apple report - New England - New York
Wholesale markets, including egg auctions - Springfield,
Providence
Massachusetts egg auction - Brockton
1:30 p.m. Receipts of butter, eggs & dressed poultry - Boston
(Sept.-Apr.) Special apple report
Sat. 1:30 p.m. Review of agricultural markets giving special attention
to fruits and vegetables and poultry in wholesale
market - Boston.

BOSTON:

The Northern Corp.
Station WMEX Kilocycles 1500 Power 250 watts-day
100 watts-night

Daily

12:45 p.m. Fruits and vegetables market reports - Boston
Butter & egg market reports - Boston

SPRINGFIELD:

Westinghouse Electric & Manufacturing Co.
Station WBZA Kilocycles 990 Power 1,000 watts
(Synchronized with station WBZ)

Program same as station WBZ

MASSACHUSETTS

SPRINGFIELD: Connecticut Valley Broadcasting Co.
Station WSPR Kilocycles 1140 Power 500 watts

Daily
12:45 p.m. General market information

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WORCESTER: Worcester Telegram Publishing Co.
Station WTAG Kilocycles 580 Power 500 watts

Daily
12:15 p.m. Produce market reports

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MICHIGAN

BATTLE CREEK: Enquirer-News Co.
Station WELL Kilocycles 1420 Power 100 watts

Daily except
Sat. & Sun.
12:15 p.m. Livestock market quotations

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DETROIT: Kunsky-Trendle Broadcasting Corp.
Station WXYZ Kilocycles 1240 Power 1,000 watts

Daily
12:15 p.m. Livestock receipts up to noon - Detroit
Livestock receipt at Chicago - Buffalo, Kansas City,
Indianapolis, Cincinnati, St. Paul, St. Joseph,
Sioux City, St. Louis, Omaha.
General report of trend of markets - Chicago and Buffalo.

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EAST LANSING: Michigan State College,
Station WKAR Kilocycles 850 Power 1,000 watts

Daily
12:10 p.m. Livestock market - Buffalo
12:50 p.m. Livestock market - Buffalo

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GRAND RAPIDS: Kunsky-Trendle Broadcasting Corp.
Station WOOD-WASH Kilocycles 1270 Power 500 watts

Daily
12:15 p.m. Estimated receipts and prices on livestock

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MICHIGAN - cont'd.

JACKSON: WIBM, Inc.,
 Station WIBM Kilocycles 1370 Power 250 watts-day
 100 watts-night

Daily
12:15 p.m. Livestock market reports
 Poultry market reports
 Grain market reports

MINNESOTA

MINNEAPOLIS: Northwestern Broadcasting Inc.,
 (St. Paul) Station WCCO (Clear Channel)
 Kilocycles 810 Power 50,000 watts

Daily
6:25 a.m. Livestock estimates
12:30 p.m. Livestock market reports
4:35 p.m. Livestock market summary
Weekly
Sat. 12:30 p.m. Closing livestock market

ROCHESTER: Southern Minnesota Broadcasting Co.
 Station KROC Kilocycles 1310 Power 100 watts

Daily
10:30 a.m. Produce market reports
 Grain market reports
12:30 p.m. Livestock market report - Chicago
3:30 p.m. Closing grain market - Chicago

MISSISSIPPI

MERIDIAN: Mississippi Broadcasting Co. Inc.,
 Station WCOB Kilocycles 880 Power 1,000 watts - day
 500 watts - night

Weekly
Sat. 1:00 p.m. Cotton market review

MISSOURI

CAPE GIRARDEAU: Oscar C. Hirsch, tr.
 as Hirsch Battery and Radio Co.
 Station KFVS Kilocycles 1210 Power 250 watts-day
 100 watts-night

Daily except
Sun. 11:00 a.m. Livestock market reports

MISSOURI - cont'd.

COLUMBIA: KFRU Inc.,
Station KFRU Kilocycles 630 Power 1,000 watts-day
500 watts-night

Daily

6:30 a.m.

Estimated receipts & review of livestock markets
Estimated receipts & review of poultry & egg market
Estimated receipts & review of butter market

12:30 p.m.

Hog & sheep markets - St. Louis, Kansas City, Chicago.
Receipts at livestock markets - St. Louis, Kansas City,
Chicago.

Closing livestock quotations and estimated receipts
for next day.

Hog & sheep markets

Butter market - St. Louis, Chicago

Poultry & egg market - St. Louis, Chicago

KANSAS CITY: Lester E. Cox, Thos. L. Evans & C.C. Payne,
Station KCMG Kilocycles 1370 Power 100 watts.

Daily

11:45 a.m.

Livestock market quotation

Grain market quotation - Chicago-Minneapolis, Kansas
City and Winnipeg.

KANSAS CITY: Kansas City Star Co.,
Station WDAF Kilocycles 610 Power 5,000 watts-day
1,000 watts-night

Daily except

Sun. 11:50 a.m. Potato markets - Chicago and Kansas City.

KANSAS CITY: WHB Broadcasting Co.
Station WHB Kilocycles 860 Power 1,000 watts-day

Daily

6:15 a.m.

Advance estimated receipts of livestock - Kansas City,
St. Joseph, Omaha, Chicago, St. Louis

11:00 a.m.

Livestock receipts, sales & trends - Kansas City,

12:25 p.m.

Closing livestock market (summary)

Weekly

Sun. 12:30 p.m. Advance estimated receipts for Kansas City, Chicago
St. Louis, Omaha, St. Joseph

SPRINGFIELD: Springfield Broadcasting Co.
Station KGBX Kilocycles 1230 Power 500 watts

Daily

10:45 a.m.

Livestock market information - Springfield, St. Louis,
Chicago.

MISSOURI - cont'd.

SPRINGFIELD: Ozarks Broadcasting Co.
Station KWTO Kilocycles 560 Power 5,000 watts-day

Daily

6:15 a.m. Livestock summary, estimated receipts, St. Louis,
Springfield, Chicago.
9:35 a.m. Opening livestock market flashes
11:30 a.m. Livestock market report, St. Louis
2:00 p.m. Closing livestock market reports
4:15 p.m. Review of all closing markets

ST. JOSEPH: KFEQ, Inc.
Station KFEQ Kilocycles 680 Power 2,500 watts-day

Daily

8:45 a.m. Estimated livestock receipts 7 principal markets
Comment on supplies and prices; review of market
conditions; statistical data; feeding reports
and other special Washington releases.
Flash hog reports of mid-western markets, including
Chicago, Omaha, Sioux City, St. Joseph - others when
available in time.
Dressed meat trade reports New York, Philadelphia and
Boston.
Repeat livestock estimates for St. Joseph and Chicago

9:50 a.m. Estimated receipts - 7 markets
Early livestock reports 5 principal markets - Chicago
Kansas City, Omaha, E.St.Louis and St. Joseph.
Comments on noteworthy sales and shippers' names.
11:05 a.m. Livestock markets - Chicago, Kansas City, Omaha, E.St.
Louis and St. Joseph
Advance estimates for following day - 5 principal markets.
Special mention of noteworthy transactions and names of
shippers.
12:07 p.m. Livestock receipts - principal markets
Detailed livestock reports for 5 mid-western markets
Advance estimates for following day
Top sales and shippers' names

Daily except

Sat. 2:00 p.m. Receipts and complete opening and closing livestock
reports - Chicago, Kansas City, Omaha, E.St.Louis
and St. Joseph.
Advance estimates - 5 principal markets
Shippers' names

Daily except

Sat. 4:50 p.m. Resume of St. Joseph livestock markets
Advance estimates

MISSOURI - continued.

ST. LOUIS: The Voice of St. Louis, Inc.
Station KMOX (Clear Channel) Kilocycles 1090
Power 50,000 watts

Daily

6:30 a.m. Estimated receipts of livestock - St. Louis, Chicago,
Kansas City, Indiana and Mississippi Valley
Grain market reports
Butter & egg market reports

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ST. LOUIS: Thomas Patrick, Inc.
Station KWK Kilocycles 1350 Power 5,000 watts-day
1,000 watts-night

Daily except

Sat. 6:20 a.m. Livestock receipts - St. Louis, Kansas City, Chicago,
Indianapolis
Summary yesterdays livestock market - St. Louis

Weekly

Sat. 6:20 a.m. Summary of the week's livestock market of the
primary markets of the country.

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ST. LOUIS: St. Louis University
Station WEW Kilocycles 760 Power 1,000 watts

Daily

9:00 a.m. Estimated livestock receipts at principal markets
Opening livestock markets condition
9:25 a.m. Opening grain markets in principal cities
Liverpool cables
10:50 a.m. Present grain markets at principal cities
Closing Liverpool
Cotton market report - New York
Poultry & egg market report
Cash grain - St. Louis
12:00 noon Livestock receipts and prices - St. Louis
12:10 p.m. Poultry and egg market reports
1:30 p.m. Poultry and egg market late news
1:35 p.m. Closing livestock market

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MONTANA

BILLINGS: Northwestern Auto Supply Co.
Station KGHL Kilocycles 780 Power 5,000 watts-day
1,000 watts-night

Daily

7:30 a.m. General market news information
12:15 p.m. General market news information
4:15 p.m. General market news information
10:00 p.m. General market news information

MONTANA - cont'd.

KALISPELL: Donald C. Treloar,
Station KGEZ Kilocycles 1310 Power 100 watts

Daily

1:00 p.m. Closing grain market price - Minneapolis
6:15 p.m. Program same as given at 1:00 p.m.

WOLF POINT: E. E. Krebsbach
Station KG CX Kilocycles 1450 Power 1,000 watts

Daily except

Mon. 8:50 a.m. Livestock market reports
Grain market reports

NEBRASKA

CLAY CENTER: KMMJ, Inc.
Station KMMJ Kilocycles 740 Power 1,000 watts

Daily

9:30 a.m. Estimated receipts of livestock at 8 principal markets
Actual receipts livestock at - Chicago, Kansas City,
Omaha, St. Joseph.
Opening hog market flash-Chicago, Kansas City, Omaha

11:00 a.m. Mid-morning hog, cattle and sheep flashes - Chicago
Kansas City, Omaha, St. Joseph
Opening hog market flash Denver
Butter & egg market flash - New York & Chicago

12:15 p.m. Complete hog, cattle and sheep market - Chicago, Kansas
City, Omaha, St. Joseph and Denver
Advance estimates of livestock receipts - Chicago, Omaha,
Kansas City, St. Joseph
Butter and egg market New York and Chicago

Daily except Sat.

1:45 p.m. Closing report livestock markets - Chicago, Kansas
City, Omaha, St. Joseph and Denver
Advance estimates of livestock for Chicago, Kansas City,
Omaha, St. Joseph
Closing cash grain market - Omaha

LINCOLN: KFAB Broadcasting Co.
Station KFAB (Clear Channel)
Kilocycles 770 Power 10,000 watts

Daily

6:55 a.m. Livestock market reports - Omaha
11:10 a.m. Livestock market reports - Omaha
12:45 p.m. Livestock market reports - Omaha
1:50 p.m. Livestock market reports - Omaha

NEBRASKA - cont'd.

NORFOLK: Norfolk Daily News
Station WJAG Kilocycles 1060 Power 1,000 watts

Daily
9:58 a.m. Grain markets
12:15 p.m. Grain markets - Omaha, Sioux City and Chicago
Butter, eggs and poultry - Omaha, Sioux City and Chicago
Livestock markets - Omaha, Sioux City, Chicago
1:30 p.m. Grain markets
4:15 p.m. Summary of markets

NORTH PLATTE: Great Plains Broadcasting Co.
Station KGNF Kilocycles 1430 Power 1,000 watts-day

Daily
11:40 a.m. Livestock market reports
1:45 p.m. Livestock market reports

OMAHA: Central States Broadcasting Co.
Station KOIL Kilocycles 1250 Power 2,500 watts-day
1,000 watts-night

Daily
6:55 a.m. Livestock receipts

OMAHA: Woodmen of the World Life Insurance Assoc.,
Station WOW Kilocycles 590 Power 5,000 watts

Daily except
Sun. 6:30 a.m. Livestock market reports - St. Joseph - Kansas City
Sioux City, Chicago, St. Paul, Omaha
11:30 a.m. Livestock market reports - St. Joseph - Kansas City,
Sioux City, Chicago, St. Paul, Omaha

Sat. only
11:15 a.m. Livestock market reports - St. Joseph - Kansas City,
Sioux City, Chicago, St. Paul, Omaha
(Note - No 11:30 a.m. program on Saturday.)

Daily except
Sat. & Sun. 1:50 a.m. Livestock market reports - St. Joseph, Kansas City,
Sioux City, Chicago, St. Paul, Omaha

NEW MEXICO

CLOVIS: Western Broadcasting Co.
Station KICA Kilocycles 1370 Power 100 watts

Daily
11:45 a.m. Livestock market information - Kansas City

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NEW MEXICO - cont'd.

ROSEWELL: KGFL, Inc.
Station KGFL Kilocycles 1370 Power 100 watts

Daily except

Sun. 12:15 p.m. Livestock market reports - Kansas City
Grain market reports - Chicago

NEW YORK

BUFFALO: WBEN, Inc.
Station WBEN Kilocycles 900 Power 5,000 watts-day
1,000 watts-night

Daily

1:00 p.m. Livestock market - Buffalo
Produce market reports - Buffalo
Produce market reports - Up State market

BUFFALO: Buffalo Broadcasting Corp.
Station WKBW Kilocycles 1480 Power 5,000 watts

Daily

12:20 p.m. Produce market reports
Livestock market reports

ITHACA: Cornell University
(Elmira) Station WESG Kilocycles 850 Power 1,000 watts-day

Daily except

Sun. 12:30 p.m. Produce market reports - New York City - Albany
Syracuse - Rochester - Buffalo
Poultry & egg markets - New York City, Albany, Syracuse
Rochester and Buffalo

Sat. only

12:50 p.m. Livestock market summary

NEWBURGH: Peter Goelet
Station WGNV Kilocycles 1210 Power 100 watts

Daily

8:45 a.m. General market price and crop reports

NEW YORK - cont'd.

NEW YORK: National Broadcasting Co. Inc.,
Station WEAf (Clear Channel)
Kilocycles 660 Power 50,000

Daily Except

Sun. 1:00 P.M. Grain market report - New York
Poultry market report - New York
Cotton & Hog report - New York
Fruits & Vegetables market report - New York

PLATTSBURG: Plattsburg Broadcasting Corp.
Station WMFF Kilocycles 1310 Power 250 watts-day

Daily

11:15 a.m. Produce market prices - New York

ROCHESTER: WHEC, Inc. Kilocycles 1430 Power 1,000 watts-day
Station WHEC 500 watts-night

Daily

4:30 p.m. Fruits and vegetables market prices

SCHNECTADY: General Electric Co.
Station WGY (Clear Channel) Kilocycles 790
Power 50,000 watts

Daily except

Sat. & Sun.

12:30 p.m. Fruits and Vegetables market reports - New York, Albany,
Syracuse, and Rochester wholesale market
Egg prices - some cities

Mon. & Wed.

5:10 p.m. Poultry, eggs, butter, cheese, calves and hay
market reports - New York City and wholesale market.

Tue & Thurs.

4:40 P.M. Poultry, egg, butter, cheese, calves and hay
market reports - New York city and wholesale market.

Friday

4:55 p.m. Poultry, eggs, butter, cheese, calves, and hay
market reports - New York City and wholesale market.

SYRACUSE: Onondaga Hotel Radio Broadcasting Corp.
Station WFBL Kilocycles 1360 Power 5,000 watts-day
1,000 watts-night

Daily

12:15 p.m. Fruits & Vegetables Market reports
Egg market reports

NEW YORK cont'd.

SYRACUSE: Central New York Broadcasting Corp.
Station WSYR Kilocycles 570 Power 1,000 watts

Daily
12:05 p.m. Grain market quotations

NORTH CAROLINA

CHARLOTTE: Station WBT Inc.,
Station WBT (Clear Channel)
Kilocycles 1080 Power 50,000 watts.

Weekly
Sat. 12:00 noon Weekly Cotton Market Review

CHARLOTTE: WSOC Inc.
Station WSOC Kilocycles 1210 Power 250 watts-day
100 watts-night

Weekly
Sat. 6:38 p.m. Weekly Cotton Market Review

GREENSBORO: North Carolina Broadcasting Co. Inc.
Station WBIG Kilocycles 1440 Power 1,000 watts

Daily
12:30 p.m. Cotton market reports
Grain market reports

Weekly
Mon. & Fri.
12:00 noon Local and State commodity market news
Saturday
2:00 p.m. World Cotton Review

NORTH DAKOTA

BISMARCK: Meyer Broadcasting Co.
Station KFYZ Kilocycles 550 Power 5,000 watts-day
1,000 watts-night

Daily except
Sat. & Sun.
7:15 a.m. General Agricultural Information

Daily except
Sun. 2:00 p.m. Grain market quotations

NORTH DAKOTA - cont'd.

DEVILS LAKE: KDLR, Inc.
Station KDLR Kilocycles 1210 Power 100 watts

Daily

10:00 a.m. Open Grain Market - Duluth, Minneapolis
11:00 a.m. Grain market 9:30 a.m. report - Duluth, Minneapolis
12:00 noon Grain market, 10:30 a.m. report - Duluth, Minneapolis
2:00 p.m. Closing grain market - Duluth, Minneapolis
Change in cash prices - Duluth, Minneapolis

FARGO: WDAY, Inc.
Station WDAY Kilocycles 940 Power 5,000 watts-day
1,000 watts-night

Daily

12:30 p.m. Livestock market reports - So. St. Paul

MANDAN: Mandan Radio Association
Station KGCU Kilocycles 1240 Power 250 watts

Daily

1:15 p.m. Early closing cattle, hog and sheep market - So. St. Paul

VALLEY CITY: George B. Bairey
Station KOVC Kilocycles 1500 Power 100 watts

Daily

9:45 a.m. Opening grain market - Chicago, Minneapolis and Winnipeg
11:15 a.m. Mid-season grain market - Chicago, Minneapolis and Winnipeg
11:30 a.m. Livestock market, Cattle, Sheep and Hogs - St. Paul
1:30 p.m. Closing grain markets
3:15 p.m. Market letter and comments

OHIO

AKRON: WJW Inc.
Station WJW Kilocycles 1210 Power 250 watts-day
100 watts-night

Daily

10:30 a.m. Livestock market report - Kansas City

OHIO - cont'd.

CINCINNATI:

Crosley Radio Corp.

Station WLW (Clear Channel)

Kilocycles 700

Power 500,000 watts

Daily except

Sun. 11:00 a.m. Receipts of hogs, cattle, calves, sheep-Cincinnati,
Kansas City, Omaha, St. Joseph, Sioux City, St. Paul,
Chicago, E. St. Louis, Buffalo, Pittsburgh, Baltimore,
Jersey City, New York, Boston, Philadelphia.
Opening grain market - Chicago

Daily except

Sat. & Sun. Noon grain prices - Chicago

12:30 p.m. Cattle, calves, hog and sheep markets, - Cincinnati and
Chicago.

4:00 p.m. Closing grain prices

CLEVELAND:

National Broadcasting Co.

Station WTAM (Clear Channel)

Kilocycles 1070

Power 50,000 watts

Daily

Mon. through

Fri. 6:30 a.m. Butter and egg reports
Farm reports

1:10 p.m. Livestock market quotations

COLUMBUS:

Associated Radiocasting Corp.,

Station WHKC Kilocycles 640

Power 500 watts

Daily

9:50 a.m. Opening livestock markets - Columbus, Chicago, Kansas City
10:30 a.m. Opening grain quotations - Chicago
11:50 a.m. Livestock markets - Columbus, Chicago, Kansas City
12:45 p.m. Grain market quotation - Chicago
2:15 p.m. Closing grain market quotations - Chicago

COLUMBUS

Ohio State University

Station WOSU Kilocycles 570

Power 1,000 watts-day

750 watts-night

Daily except

Fri. 1:00 p.m. General market news
Late morning livestock report - Cincinnati
Fruits & Vegetables reports - Ohio and Columbus

DAYTON:

Miami Valley Broadcasting Corp.

Station WHIO Kilocycles 1260

Power 5,000 watts - day

1,000 watts-night

Daily

6:30 a.m. Livestock receipts, estimated

12:05 p.m. Livestock market reports

Grain market report

Produce market report

OHIO - cont'd.

PORTSMOUTH: Veebee Corporation
Station WPAY Kilocycles 1370 Power 100 watts
Daily
11:45 a.m. General farm news
Poultry market report

OKLAHOMA

ADA C. C. Morris
Station KADA Kilocycles 1200 Power 100 watts-day
Daily
11:30 a.m. Livestock market reports State and principal markets
1:15 p.m. Cattle, hog and sheep markets

ARDMORE: The Ardmore Publishing Co. Inc.
Station KVSQ Kilocycles 1210 Power 100 watts.
Daily
11:00 a.m. Livestock market reports
4:00 p.m. Livestock market reports principal markets

ELK CITY: E. M. Moody
Station KASA Kilocycles 1210 Power 100 watts
Daily
12:45 p.m. Livestock market - Oklahoma City

ENID: Enid Radiophone Co.,
Station KCRC Kilocycles 1360 Power 250 watts
Daily
12:45 p.m. Livestock & Sheep market reports.

MUSKOGEE: Oklahoma Press Publishing Co.,
Station KBIK Kilocycles 1500 Power 100 watts
Daily
11:45 a.m. General farm market quotations

OKLAHOMA CITY: Hearst Radio Inc.
Station KOMA Kilocycles 1480 Power 5,000 watts
Daily except
Sun. 9:30 a.m. Opening estimated livestock receipts
11:45 a.m. Morning livestock reports, and Chicago and New York reports
3:00 p.m. Closing reports on livestock, and Chicago and New York reports

OKLAHOMA - cont'd.

PONCA CITY: Estate of C. L. Carrell, Deceased.
Howard Johnson (Rep).
Station WBBZ Kilocycles 1200 Power 100 watts

Daily

9:45 a.m. Opening livestock quotations - Wichita, Oklahoma City.
1:30 p.m. Closing livestock quotation - Wichita, Oklahoma City.

OREGON

CORVALLIS: Oregon State Agricultural College
Station KOAC Kilocycles 550 Power 1,000 watts

Daily

12:35 p.m. Butterfat market - Seattle
Butter market - Seattle, Los Angeles, Chicago and
New York
Egg market - Los Angeles, Chicago and New York
Cattle market - North Portland, Chicago
Hog market - North Portland - San Francisco and Chicago
Sheep and lamb market - North Portland, San Francisco,
Chicago and Omaha
Wool market - Boston
Cash quotations on wheat - Portland
Grain futures - Portland, Seattle, Chicago and
Liverpool
Grain market - Portland
Hay market - Portland
Corn futures - Chicago

Carlot shipments of fruits and vegetables for
previous day at principal markets
Track holdings and arrivals - fruits & vegetables
Market conditions, trend and sales - fruits & vegetables
6:45 p.m. Spot market reports:
Butterfat market - Seattle
Butter market - Portland, Seattle, Los Angeles, Chicago and
New York.
Egg market - Portland and Los Angeles
Poultry market, live and dressed - Portland and San Francisco
Turkey market in season at principal markets
Grass cattle - Chicago and Omaha
Wheat market, indemnity price, Portland and San Francisco
Seed prices, clover - Chicago
Fruit auctions in season - Chicago and New York
Review of market conditions

Weekly

Sat. 6:45 p.m. Weekly farm market reviews

OREGON - cont'd.

ASTORIA: Astoria Broadcasting Co.
Station KAST Kilocycles 1370 Power 100 watts-day

Daily
7:45 a.m. Dairy market reports
Feed market reports
Poultry market prices
3:45 p.m. Grain market prices
Livestock market prices

MARSHFIELD: Pacific Radio Corp.
Station KOOS Kilocycles 1200 Power 250 watts-day
100 watts-night

Daily
12:00 noon Grain market information - various markets
Dairy market information - various markets
Poultry market information - various markets

ROSEBURG: Southern Oregon Publishing Co.,
Station KRNK Kilocycles 1500 Power 100 watts

Daily
12:45 p.m. Produce market reports

PENNSYLVANIA

ALLENTOWN: WSAN, Inc.
Station WSAN Kilocycles 1440 Power 500 watts

Daily
12:55 p.m. Fruits and vegetables market reports

Weekly
Mon. 9:30 a.m. General market news information

HAZLETON: Hazleton Broadcasting Service, Inc.
Station WAZL Kilocycles 1420 Power 100 watts.

Weekly
Wed. 4:30 p.m. Livestock and miscellaneous farm news
Grain market news
Butter and egg markets

PHILADELPHIA: Westinghouse Electric and Mfg. Co.,
Station KYW (Clear Channel) Kilocycles 1020. Power 10,000 watts

Daily except
Sun. 1:10 p.m. Livestock market receipts
Butter, poultry & egg market reports
Grain market reports
Fruits & vegetables market reports

PENNSYLVANIA - cont'd.

PHILADELPHIA: WCAU Broadcasting Co.
Station WCAU (Clear Channel) Kilocycles 1170
Power 50,000 watts

Daily

7:50 a.m. Fruits & Vegetables market reports - Philadelphia
Grain market reports - Philadelphia
5:55 p.m. Fruits & vegetables market reports - Philadelphia
Grain market reports - Philadelphia

PHILADELPHIA: WFIL Broadcasting Co.
Station WFIL Kilocycles 560 Power 1,000 watts

Daily except

Sat. & Sun.

12:15 p.m. Livestock market reports
Fruits and Vegetables market reports

PHILADELPHIA: Pennsylvania Broadcasting Co.
Station WIP Kilocycles 610 Power 1,000 watts

Daily

12:20 p.m. Fruits and Vegetables market reports

READING: Reading Broadcasting Co.
Station WRAW Kilocycles 1310 Power 100 watts

Daily except

Sat. & Sun.

7:45 a.m. Produce market reports
7:30 p.m. Produce market reports

YORK: York Broadcasting Co.
Station WORK Kilocycles 1320 Power 1,000 watts

Daily

9:45 a.m. Fruit & Vegetable reports

RHODE ISLAND

PROVIDENCE: The Outlet Co.
Station WJAR Kilocycles 890 Power 1,000 watts

Daily

12:30 p.m. General market information
1:15 p.m. Produce market reports
1:15 p.m.
(Tues. only) General market information

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SOUTH DAKOTA

BROOKINGS: South Dakota State College
Station KFDY Kilocycles 780 Power 1,000 watts

Daily through

Fri. 12:35 p.m. Livestock markets - Sioux Falls, and Sioux City.

Weekly

Sat. 12:35 p.m. Livestock market - Sioux City, Ia.

PIERRE: Dana McNeil
Station KGFX Kilocycles 630 Power 200 watts

Daily

11:00 a.m. Grain market - Chicago
New York Markets - general
12:10 p.m. Livestock market - Sioux City
4:30 p.m. Grain Market - Minneapolis
New York markets - general

RAPID CITY: South Dakota State School of Mines
Station WCAT Kilocycles 1200 Power 100 watts

Daily

1:25 p.m. Livestock market quotation - Chicago, Omaha and Sioux City.

Weekly

Wed. 12:45 p.m. General market quotations

YANTON: WNAX Broadcasting Co.
Station WNAX Kilocycles 570 Power 5,000 watts-day
1,000 watts-night

Daily

9:15 a.m. Hog market reports - Sioux City, South Omaha and Sioux Falls
9:55 a.m. Opening grain futures market - Chicago and Minneapolis
10:45 a.m. Grain future market - Chicago and Minneapolis
11:45 a.m. Closing grain futures market - Chicago and Minneapolis
12:30 p.m. Livestock markets - Chicago, Sioux Falls, Sioux City, South
Omaha.
Produce market - Chicago
1:45 p.m. Closing grain future market - Chicago and Minneapolis
2:00 p.m. Cash grain market - Omaha and Minneapolis

TENNESSEE

KNOXVILLE: Continental Radio Co.
Station WNOX Kilocycles 1010 Power 2,000 watts-day
1,000 watts-night

Daily

11:45 a.m. General market news information

TENNESSEE - cont'd.

NASHVILLE: National Life and Accident Insurance Co.
Station WSM (Clear Channel)
Kilocycles 650 Power 50,000 watts

Daily except

Sat. & Sun.

12:45 p.m. Poultry market quotations
Livestock market quotation - Chicago and St. Louis
Fruits & Vegetables Market quotations

TEXAS

ABILENE: Reporter Broadcasting Co.,
Station KRBC Kilocycles 1420 Power 250 watts-day
100 watts-night

Daily

1:00 p.m. Livestock markets - Ft. Worth, Chicago, Kansas City.
Grain market - Chicago.
4:00 p.m. Livestock markets - Ft. Worth, Chicago, Kansas City,
Grain market - Chicago

AMARILLO: Plains Radio Broadcasting Co.
Station KGNC Kilocycles 1410 Power 2,500 watts-day
1,000 watts-night

Daily

6:15 a.m. Special news bulletins, U.S.D.A.
1:45 p.m. Livestock market reports - Kansas City, Oklahoma City.

BEAUMONT: Sabine Broadcasting Co. Inc.
Station KFDM Kilocycles 560 Power 1,000 watts-day
500 watts-night

Daily except

Sat. 11:30 a.m. Opening cotton market - New York
5:00 p.m. Summary of grain market - Chicago
Summary of cotton market - New York
Closing spot market price - New York, New Orleans
Houston and Ft. Worth
Livestock market reports
Estimated receipt livestock - Fort Worth
Poultry market - Ft. Worth

BRADY: G.L. Burns
Station KNEL Kilocycles 1500 Power 100 watts

Daily

12:45 p.m. Livestock market reports
Hay market reports
Poultry market reports
Wool market reports

TEXAS - cont'd.

DALLAS: A. H. Belo Corp.,
Station WFAA (Clear Channel)
Kilocycles 800 Power 50,000 watts

Daily

7:58 a.m. Foreign cotton markets
10:00 a.m. Livestock market - Kansas City, Ft. Worth, Chicago, Omaha
E. St. Louis
Cotton market - Liverpool, New York, New Orleans
Grain market reports
11:50 a.m. Cotton markets - New York, New Orleans,
Grain markets - Chicago, Omaha
1:30 p.m. Livestock market - Chicago, Omaha, Kansas City, East
St. Louis.
Cotton market - New York, New Orleans
Grain market - Chicago, Omaha

EL PASO: Tri-State Broadcasting Co.
Station KTSM Kilocycles 1310 Power 100 watts

Daily

7:45 a.m. Livestock reports

FORT WORTH: Raymond E. Buck
Station KTAT Kilocycles 1240 Power 1,000 watts

Daily

10:45 a.m. Livestock market - Ft. Worth
3:15 p.m. Livestock market - Ft. Worth

FT. WORTH: A. H. Belo Corp.
Station WBAP (Clear Channel) Kilocycles 800
Power 50,000 watts

Daily

10:00 a.m. Estimated receipts of livestock at principal markets
10:03 a.m. Opening grain market - Chicago
Opening cotton market - Ft. Worth, Liverpool
1:30 p.m. Livestock market reports - principal markets
Hog market reports - principal markets
1:36 p.m. Closing reports on cotton - Ft. Worth, Liverpool
Closing reports on grain - Chicago

PECOS: Jack W. Hawkins & Barney H. Hubbs,
Station KIUN Kilocycles 1420 Power 100 watts

Daily

10:00 a.m. Cotton Market reports
12:15 p.m. Cotton Market reports
3:00 p.m. Cotton Market reports

TEXAS - cont'd.

SAN ANGELO: KGKL, Inc.
Station KGKL Kilocycles 1370 Power 250 watts-day
100 watts-night

Daily

1:38 p.m. Cattle, sheep and hog market - Oklahoma City
9:00 p.m. Closing quotation on cotton, wool, cattle, sheep,
mohair, hogs

SAN ANTONIO: Southland Industries, Inc.
Station WOAI (Clear Channel)
Kilocycles 1190 Power 50,000 watts

Daily

Mon. through
Fri. 2:45 p.m. Livestock market summary

WESLACO: KRGV Inc.
Station KRGV Kilocycles 1260 Power 500 watts

Daily

12:45 p.m. Fruits & Vegetables shipments

UTAH

PRICE: Eastern Utah Broadcasting Co.
Station KEUB Kilocycles 1420 Power 100 watts

Daily

7:45 a.m. Livestock market reports
6:00 p.m. Livestock market reports

SALT LAKE City: Radio Service Corp. of Utah
Station KSL (Clear Channel) Power 50,000 watts
Kilocycles 1130

Daily

12:55 p.m. Livestock market quotation - Chicago
Grain market quotation - Chicago
1:00 p.m. Livestock market quotation - Salt Lake City and Ogden
Grain market quotations

VIRGINIA

RICHMOND: Larus & Brothers Co., Inc.
Station WRVA (Clear Channel)
Kilocycles 1110 Power 5,000 watts

Daily Except
Sat. & Sun.

1:30 p.m. Fruits and Vegetables market reports - Richmond, Philadelphia, New York, Washington, Chicago
Poultry and egg market reports - Richmond and Philadelphia, Chicago, Washington
Live poultry receipts, New York City - Richmond
Butter market reports - Richmond, New York, Chicago, Philadelphia.
Livestock market reports - Richmond
Estimated livestock, cattle, hogs and sheep receipts,
-Chicago, Baltimore, Jersey City, New York City.

Weekly

Mon. 1:30 p.m. Weekly grain market review (summary)
Thurs. 1:30 p.m. Feed market review - (summary)
Special peanut report - Richmond, Raleigh

WASHINGTON

TAKOMA: KMO, Inc.
Station KMO Kilocycles 1330 Power 250 watts

Daily

7:16 a.m. Poultry and egg quotations

WEST VIRGINIA

WHEELING: West Virginia Broadcasting Corp.,
Station WWVA Kilocycles 1160 Power 5,000 watts

Daily

12:15 p.m. Livestock market report

WISCONSIN

MILWAUKEE: The Journal Co.,
(Milwaukee Journal)
Station WTMJ Kilocycles 620 Power 5,000 watts-day
1,000 watts-night

Daily

7:00 a.m. Livestock market receipts & quotations
1:00 p.m. Livestock market receipts & quotations

MANITOWOC:

Francis M. Kadow

Station WOMT Kilocycles 1210 Power 100 watts

Daily

1:00 p.m.

Livestock markets - Local and Chicago

Produce markets - Local and Chicago

Grain markets - Local and Chicago

4:00 p.m.

Complete closing grain market

Review grain market - Chicago and New York

RACINE:

Racine Broadcasting Corp.

Station WRJN Kilocycles 1370 Power 250 watts-day
100 watts-night

Daily

12:20 p.m.

Livestock market reports - Chicago

Grain market reports - Chicago

SHEBOYGAN:

Press Publishing Co.,

Station WHBL Kilocycles 1300 Power 250 watts

Daily

10:30 a.m.

Market News bulletin

1:00 p.m.

Livestock market reports - Milwaukee, Chicago

STEVENS POINT:

State of Wisconsin Dept. of Agriculture and Markets

Station WLBL Kilocycles 900 Power 2,500 watts - day

Daily

8:00 a.m.

Fruits and Vegetables market reports

Livestock market receipts - Chicago and So. St. Paul

Closing grain prices for previous day - Minneapolis

9:00 a.m.

Fruits and vegetables market reports

Early hog market flash - Chicago

10:00 a.m.

Late hog market flash - Chicago

Hog and vealer market flashes - So. St. Paul

Live poultry market, previous day - Chicago

Butter and egg market, previous day - Chicago

11:00 a.m.

Livestock forecast for Wisconsin & Minnesota

Livestock and sheep flash - Chicago

Butter and egg market - New York

Fruits and Vegetables reports - Wisconsin

Hog flash - St. Paul

12:00 noon

Fruits and vegetables market reports for Wisconsin and
Minnesota

Butter and egg market report - New York

Hog, cattle and sheep market - Chicago & So. St. Paul

Weekly

Wed. & Sat.

9:00 a.m.

Hay market report - Kansas City

Feed market comments & quotations - Minneapolis

12:00 noon

Hay market report - Kansas City

Feed market comments & quotations - Minneapolis

Fri. 4:00 p.m.

Closing prices cheese - Wisconsin

WYOMING

CASPER: Donald Lewis Hathaway,
Station KDFN Kilocycles 1440 Power 500 watts

Daily
1:00 p.m. Estimated receipt of cattle, sheep and hogs - Chicago
Omaha, Sioux City, Denver

Summary of market conditions

SHERIDAN: Big Horn Broadcasting Co. Inc.,
Station KWYO Kilocycles 1370 Power 250 watts-day
100 watts-night

Daily
12:45 p.m. Livestock market reports - Chicago

ALPHABETICAL LIST BY CALL LETTERS OF RADIO STATIONS BROADCASTING
MARKET NEWS INFORMATION

K A D A	Ada, Okla.	K M O	Takoma, Wash.
K A R K	Little Rock, Ark.	K M O X	St. Louis, Mo.
K A S A	Elk City, Okla.	K M T R	Los Angeles, Calif.
K A S T	Astoria, Oreg.	K N E L	Brady, Tex.
K B I X	Muskogee, Okla.	K N X	Los Angeles, Calif.
K B T M	Jonesboro, Ark.	K O A	Denver, Colo.
K C M O	Kansas City, Mo.	K O A C	Corvallis, Oregon
K C R C	Enid, Okla.	K O I L	Omaha, Nebr.
K D F N	Casper, Wyo.	K O M A	Oklahoma City, Okla.
K D L R	Devils Lake, N.Dak.	K O O S	Marshfield, Oreg.
K D O N	Monterey, Calif.	K O V C	Valley City, N.Dak.
K E H E	Los Angeles, Calif.	K Q W	San Jose, Calif.
K E U B	Price, Utah	K R B C	Abilene, Tex.
K F A B	Lincoln, Nebr.	K R G V	Weslaco, Tex.
K F B I	Abilene, Kans.	K R L C	Lewiston, Idaho
K F B K	Sacramento, Calif.	K R N R	Roseburg, Oreg.
K F D M	Beaumont, Tex.	K R O C	Rochester, Minn.
K F D Y	Brookings, S.Dak.	K S A C	Manhattan, Kans.
K F E Q	St. Joseph, Mo.	K S C J	Sioux City, Iowa
K F H	Wichita, Kans.	K S L	Salt Lake City, Utah
K F I	Los Angeles, Calif.	K T A T	Fort Worth, Tex.
K F J B	Marshalltown, Iowa.	K T S M	El Paso, Tex.
K F N F	Shenandoah, Iowa.	K V C V	Redding, Calif.
K F R U	Columbia, Mo.	K V O D	Denver, Colo.
K F V S	Cape Girardeau, Mo.	K V O A	Tucson, Ariz.
K F X M	San Bernardino, Calif.	K V O L	Lafayette, Iowa
K F Y R	Bismark, N.Dak.	K V S O	Ardmore, Okla.
K G B X	Springfield, Mo.	K W K	St. Louis, Mo.
K G C U	Mandan, N.Dak.	K W T O	Springfield, Mo.
K G C X	Wolf Point, Mont.	K W Y O	Sheridan Wyo
K G D M	Stockton, Calif.	K X O	El Centro, Calif.
K G E K	Sterling, Colo.	K Y O S	Merced, Calif.
K G E R	Long Beach, Calif.	K Y W	Philadelphia, Pa.
K G E Z	Kalispell, Mont.	W A A B	Boston, Mass.
K G F J	Los Angeles, Calif.	W A A F	Chicago, Ill.
K G F L	Rosewell, N.Mex.	W A G M	Presque Isle, Me.
K C F X	Pierre, S.Dak.	W A V E	Louisville, Ky.
K G H L	Billings, Mont.	W A Z L	Hazleton, Pa.
K G K L	San Angelo, Tex.	W B A A	West Lafayette, Ind.
K G N C	Amarillo, Tex.	W B A L	Baltimore, Md.
K G N F	North Platte, Nebr.	W B A P	Ft. Worth, Tex.
K H S L	Chico, Calif.	W B B Z	Ponca City, Okla.
K I C A	Clovis, N.Mex.	W B E N	Buffalo, N.Y.
K I U N	Pecos, Tex.	W B I G	Greensboro, N.C.
K I U P	Durango, Colo.	W B T	Charlotte, N.C.
K L X	Oakland, Calif.	W B Z	Boston, Mass.
K L Z	Denver, Colo.	W B Z A	Springfield, Mass.
K M A	Shenandoah, Iowa.	W C A T	Rapid City, S.Dak.
K M J	Fresno, Calif.	W C A U	Philadelphia, Pa.
K M M J	Clay Center, Nebr.	W C A Z	Carthage, Ill.

W C C O	Minneapolis, Minn.	W O A I	San Antonio, Tex.
W C O C	Meridian, Miss.	W O I	Ames, Iowa
W C S H	Portland, Me.	W O M T	Manitowoc, Wis.
W D A F	Kansas City, Mo.	W O O D-W A S H	Grand Rapids, Mich.
W D A Y	Fargo, N.Dak.	W O R K	York, Pa.
W E A F	New York, N.Y.	W O S U	Columbus, Ohio
W E B Q	Harrisburg, Ill.	W O W	Omaha, Nebr.
W E L I	New Haven, Conn.	W O W O	Ft. Wayne, Ind.
W E L L	Battle Creek, Mich.	W P A Y	Portsmouth, Ohio
W E S G	Ithaca, N.Y.	W R A W	Reading, Pa.
W E W	St. Louis, Mo.	W R D W	Augusta, Ga.
W F A A	Dallas, Tex.	W R E N	Lawrence, Kans.
W F B L	Syracuse, N.Y.	W R J N	Racine, Wis.
W F B M	Indianapolis, Ind.	W R U F	Gainesville, Fla.
W F I L	Philadelphia, Pa.	W R V A	Richmond, Va.
W G L	Ft. Wayne, Ind.	W S A N	Allentown, Pa.
W G N Y	Newburgh, N.Y.	W S B	Atlanta, Ga.
W G R C	New Albany, Ind.	W S F A	Montgomery, Ala.
W G Y	Schenectady, N.Y.	W S M	Nashville, Tenn.
W H A S	Louisville, Ky.	W S O C	Charlotte, N.C.
W H B	Kansas City, Mo.	W S P R	Springfield, Mass.
W H B F	Rock Island, Ill.	W S Y R	Syracuse, N.Y.
W H B L	Sheboygan, Wis.	W T A D	Quincy, Ill.
W H B U	Anderson, Ind.	W T A G	Worcester, Mass.
W H E C	Rochester, N.Y.	W T A L	Tallahassee, Fla.
W H I O	Dayton, Ohio	W T A M	Cleveland, Ohio
W H K C	Columbus, Ohio	W T F I	Athens, Ga.
W H O	Des Moines, Iowa	W T I C	Hartford, Conn.
W I B M	Jackson, Mich.	W T M J	Milwaukee, Wis.
W I B W	Topeka, Kans.	W W V A	Wheeling, W.Va.
W I C C	Bridgeport, Conn.	W X Y Z	Detroit, Mich.
W I P	Philadelphia, Pa.		
W I R E	Indianapolis, Ind.		
W J A G	Norfolk, Nebr.		
W J A R	Providence, R.I.		
W J J D	Chicago, Ill.		
W J N O	West Palm Beach, Fla.		
W J W	Akron, Ohio		
W K A R	East Lansing, Mich.		
W K B B	Dubuque, Iowa		
W K B W	Buffalo, N.Y.		
W L A K	Lakeland, Fla.		
W L A P	Lexington, Ky.		
W L B F	Kansas City, Kans.		
W L B L	Stevens Point, Wis.		
W L S	Chicago, Ill.		
W L W	Cincinnati, Ohio		
W M B D	Peoria, Ill.		
W M E X	Boston, Mass.		
W M F F	Plattsburg, N.Y.		
W N A X	Yanton, S.Dak.		
W N B C	New Britain, Conn.		
W N O X	Knoxville, Tenn.		

